

2026

OUTDOOR LEARNING
**LEADERSHIP
CONFERENCE**

OCTOBER 29-31, 2026 BANFF CENTRE



EXPLORING PLACE AND PEDAGOGY



2026

**Outdoor Learning
Leadership Conference
Sponsorship and Exhibitor
Opportunities**



LEADING SYSTEMS CHANGE THROUGH PLACE AND PEDAGOGY

The Outdoor Learning Leadership Conference brings together **school system leaders, superintendents, senior administrators, and key partners** working to advance outdoor learning across Canada.

This gathering is designed to move beyond inspiration and toward **systems-level implementation**, creating space for dialogue, collaboration, and strategic thinking about how outdoor learning can become a meaningful and sustained part of education systems.

The 2026 Outdoor Learning Leadership Conference will welcome 400 delegates from across Canada, including:

- Superintendents and senior district leaders
- Ministry and system-level leaders
- Researchers and sector leaders
- Non-profit and community organization

Through conversations, workshops, and networking opportunities, the conference aims to strengthen collaboration across the sector and support school systems in expanding outdoor learning opportunities for students.

Our Approach to Partnerships

We recognize that organizations engage in this work in different ways. Our sponsorship model is designed to offer **flexible and meaningful opportunities** to connect with system leaders and contribute to advancing outdoor learning across Canada.

Organizations may support the conference through:

- Financial sponsorship
- In-kind contributions (e.g., facilitation, resources, activation)
- A blended approach

Our goal is to create intentional, **high-quality engagement opportunities** that align with your organization's mission and capacity.

Team Participation

We encourage organizations - particularly those working within or alongside school systems - to attend as a leadership team (3-5 people). Where possible, we invite organizations to bring school system leaders they work with, supporting shared learning and stronger alignment.

To encourage this approach, organizations that bring **2-3 senior system leaders** will receive a **15% discount on registrations**. Teams may include up to **5 participants** in total.

CONFERENCE SPONSORSHIP

Sponsors help make the conference possible while engaging directly with system leaders shaping education across Canada.

Sponsorship Opportunities



ELK

Supporters who contribute \$2000 or more in cash and/or in-kind contributions will be recognized in the following ways:

- ✓ Logo on conference website
- ✓ Thanked on social media
- ✓ Complimentary booth at the exhibitor fair
- ✓ 50% discount on one registration
- ✓ Listed as a sponsor on the final conference report



WOLF

Supporters who contribute \$3000 or more in cash and/or in-kind contributions will be recognized in the following ways:

- ✓ Logo on conference website
- ✓ Thanked on social media
- ✓ Recognized in opening and closing remarks
- ✓ Complimentary booth at the exhibitor fair
- ✓ Provided with two complimentary conference registrations
- ✓ Listed as a sponsor on the final conference report
- ✓ A dedicated post profiling your organization



GRIZZLY BEAR

Supporters who contribute \$5000 or more in cash and/or in-kind contributions will be recognized in the following ways:

- ✓ Logo in prime position on conference website
- ✓ Logo on print materials
- ✓ A dedicated post profiling your organization
- ✓ Recognized in opening and closing remarks
- ✓ 3-minute sharing of welcoming remarks at conference opening
- ✓ Complimentary booth at the exhibitor fair
- ✓ Provided with four complimentary conference registrations
- ✓ Slides with your logo and org name at the conference
- ✓ Listed as a sponsor on the final conference report
- ✓ A dedicated post profiling your organization

Sponsorship and
Exhibitor Contact

Colin Harris | Events Coordinator colin@takemeoutside.ca



EXHIBITOR FAIR

Benefits of Being an Exhibitor

- ✓ Tradeshow open to delegates throughout conference from Thursday October 29-31
- ✓ One 8'x10' exhibitor booth
- ✓ Thursday and Friday dedicated exhibitor time
- ✓ Networking opportunities
- ✓ Conference and exhibitor hall located in one convenient location

Booth Details

Booth Price List *(prices do not include GST)*

- ✓ Outdoor Learning Partner Organizations \$400
- ✓ Non-Profit Organizations \$500
- ✓ Business/Companies \$750

Booth Details

- ✓ 8' high black wall drapery
- ✓ 3' high side wall drapery
- ✓ Skirted table
- ✓ Two folding chairs
- ✓ One 1500 watt duplex outlet